

The Mediterranean City

Energy Conservation, Efficiency and Demand Response

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Themes

- Adaptation
 - Planning for expected changes
- Collaboration
 - There's no one expert
- Integration
 - Interactive effects of actions taken

The future and the present

- Increased energy demands
- Water supply/distribution challenges
- Reduced generation capacity

Strategies

- Conservation
 - Using less by foregoing an activity
- Efficiency
 - Using less but still performing an activity
- Demand Response
 - Using less temporarily in response to a need, and/or shifting when you use

How do we adapt?

- Education/Public Awareness
- Technology
- Distributed systems
- Pricing
- Policy
- Business Models

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